



ONE-WAY STREET

Watch for Cyclists
& Pedestrians



ASUO + GTFF
SAFE STREETS CAMPAIGN · PATTERSON ST, EUGENE





LOVE YOUR COMMUNITY

Drive Carefully



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HELMETS ON

Heads Up, Eyes Open



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BE PATIENT, BE SAFE

Be Thoughtful



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STOP SPEEDING

Patterson Street
Is Not a Racetrack



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WE ALL SHARE THE ROAD

Be Kind, Be Safe



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STOP, LOOK, CROSS

Safety First



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BE THE DRIVER YOU'D WANT

Gentle · Patient · Careful



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KINDNESS ON THE ROAD

Makes Eugene a
Better Place to Live



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CARE FOR STUDENTS, CARE FOR EVERYONE

Please Slow Down



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EYES UP, PHONE DOWN

Cyclists and Pedestrians Ahead



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SAFE STREETS = SAFE COMMUNITY



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EVERY LIFE MATTERS

Drive Safely



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REMEMBERING ERICK NJUE

Slow Down for Life



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DRIVE WITH HEART

Students Are
Around Every Corner



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EXPECT THE UNEXPECTED

Children & Cyclists Nearby



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STUDENTS WALKING, BIKING, LIVING

Please Watch Out



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PLEASE SLOW DOWN

Our Neighbors Are Crossing



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YOUR SPEED CAN KILL

Please Drive Carefully



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THINK FAST

A Car at 40 mph Travels
58 ft in 1 Second!



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HELMET ON, EYES OPEN

Safety First



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DID YOU KNOW?

Patterson St. Is a High-Speed Zone – Stay Alert



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