



**MEDIA RELEASE**

May 15, 2025

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**Public invited to learn about active transportation while having fun**

**WHAT:** Community block party celebrating active transportation

**WHEN:** Sunday, May 18, 2025

1:00 – 5:00 PM

transportation exhibits, demonstrations, and family-friendly activities

**WHERE:** Farmers Market Pavilion & Plaza

85 East 8th Avenue, Eugene

If you liked Eugene Sunday Streets, you'll love the fun, free, and kid-friendly Better Ways Block Party!

People of all ages and abilities are invited to engage with a variety of transportation exhibits, demonstrations, and activities, including a coloring contest and raffle.

University of Oregon students will set up a traffic garden. Eugene BRiGHT Parade will host a hat-making booth. Lane Council of Governments will give away May is Bike Month swag. Shift Community Cycles will host a bicycle repair pop up. And more!

Musical performances will include Still Thinking, Paul Prince, and DJ Cumulus. Or take a hayride on an e-trike with music!

For kids, there will be free face painting, a coloring contest, and a scavenger hunt, with prizes awarded.

Food will be available from various trucks. Eugene Tea Festival will offer free tea samples.

The Better Ways Block Party is presented by Better Eugene-Springfield Transportation (BEST). It is made possible with generous support from Oregon Department of Transportation, the City of Eugene, AARP Oregon, Lane Transit District, and Oregon Pacific Bank.

Learn more at [best-oregon.org/blockparty](https://best-oregon.org/blockparty).

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