

Better Streets: Main Street Poll

How safe, practical, and attractive is Main Street for everyone today?

- **Safe:** No loss of life or personal harm.
- **Practical:** Convenient and affordable.
- **Attractive:** Welcoming and enjoyable.

Tell us what you think. We will keep your identity confidential, sharing responses anonymously.

For a chance to win a \$25 gift card to Fred Meyer or other retailer, complete the first section below (est. time 1–2 minutes). For a chance to win a \$50 gift card, dig deeper and complete the second section (est. time 3–4 minutes).

This poll is being fielded by [Better Eugene-Springfield Transportation \(BEST\)](#), a local nonprofit organization building a successful community by bringing people together to promote transportation options, safe streets, and walkable neighborhoods.

The poll is part of BEST's [Better Streets for People and Businesses](#) campaign to build support for streets that are safe, practical, and attractive for everyone; to identify which streets in Eugene and Springfield need to be better; and to develop broadly supported recommendations for moving forward.

According to the City of Springfield, "Main Street is consistently ranked as one of the most unsafe city streets in Oregon based on the severity and frequency of traffic crashes. The Oregon Department of Transportation and the City must address this problem to save lives, reduce injuries, and lessen property damage due to crashes. The purpose of the [Main Street Safety Project](#) is to select infrastructure solutions that will make Main Street safer for people walking, biking, driving, and taking transit.

"On June 20, 2022, the Springfield City Council adopted a resolution to create an alternative plan for Main Street safety improvements. This action means the existing Draft Facility Plan is not moving forward for further consideration."

BEST asks for your email address to notify you if you win a gift card. We will also use your email address to provide occasional updates, but you can opt out at any time.

* Indicates required question

1. Email *

2. Name? *

What is your full name?

3. Your own travel choices? *

How frequently do you travel in each of the following ways, whether for school, work, shopping, or play?

- Often: Several times a week
- Sometimes: A few times a month
- Rarely: A few times a year
- Never

(On a smart phone, scroll right to see all the possible responses.)

Mark only one oval per row.

	Often	Sometimes	Rarely	Never
Drive alone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drive with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EmX	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other bus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scooter / skateboard	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobility assistive device	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Telecommuter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. Comments about your own travel choices?

What are your reasons for the choices you make?

5. Overall quality of Main Street today? *

How would you rate the overall quality of Main Street today based on safety, practicality, and attractiveness for everyone?

Mark only one oval.

- Best
- Good
- Fair
- Poor
- Worst

6. Dig deeper? *

Will you take a couple more minutes to tell us more about your experiences with Main Street ... and have a chance to win a \$50 gift card?

Mark only one oval.

- YES! I want to dig deeper
- NO. Just submit my response

Dig Deeper

Thank you for being willing to dig deeper. We want to ask you a few more questions to understand more how you rate Main Street today.

7. Problems with Main Street today? *

How big of a problem are each of the following with Main Street today?

Please rate on a scale from 1 (Major Problem) to 3 (No Problem).

(On a smart phone, scroll right to see all the possible responses.)

Mark only one oval per row.

	1: Major Problem	2: Minor Problem	3: No Problem
Congestion / delays	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pavement condition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Signage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Noise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. Crashes on Main Street? *

What is your experience with or knowledge of (near) crashes that have harmed or endangered people on Main Street (within the last five years)? Check all that apply.

(On a smart phone, scroll right to see all the possible responses.)

Check all that apply.

	Personally experienced	Know someone who experienced	Witnessed	Heard from news or social media	None of the above
Driving	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bike	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scooter or skateboard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mobility assistive device	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. Your engagement with planned changes to Main Street?

On June 20, 2022, the Springfield City Council adopted a resolution to create an alternative plan for [Main Street safety improvements](#). This action means the existing Draft Facility Plan is not moving forward for further consideration. How have you engaged with this effort, if at all?

Check all that apply.

- Attended City of Springfield event
- Attended school, neighborhood, or other public event
- Heard about from a news report or social media
- Haven't engaged until now
- Other: _____

11. Comments about Main Street?

Problems with Main Street today? Quality of Main Street today for different ways to travel? Crashes on Main Street? Your engagement with planned changes to Main Street?

12. Other comments?

Anything else you want BEST to know?

Demographic Questions

Some of our funders request that we ask for demographic information. **All of these demographic questions are optional and all of your responses will be kept confidential.**

13. Occupation?

What do you do for a living? Are you a student? Are you retired?

14. Residential zip code?

In which zip code do you live?

15. Age?

How old are you?

Mark only one oval.

- Under 18
- 18–24
- 25–34
- 35–44
- 45–54
- 55–64
- 65 or older
- Decline to answer

16. Gender?

With what gender do you identify?

Mark only one oval.

- Female
- Male
- Nonbinary
- Decline to answer
- Other: _____

17. Race or ethnicity?

With what race or ethnicity do you identify? (check all that apply)

Check all that apply.

- Asian
- Black
- Hispanic or Latinx
- Native American
- Native Pacific Islander
- White
- Decline to answer
- Other: _____

18. Disability?

If you have a disability or other chronic condition that affects your ability to get around, please specify.

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