# **Better Streets: River Road Poll**

#### How safe, practical, and attractive is River Road for everyone today?

- Safe: No loss of life or personal harm.
- Practical: Convenient and affordable.
- Attractive: Welcoming and enjoyable.

# Tell us what you think. We will keep your identity confidential, sharing responses anonymously.

For a chance to win a \$25 gift card to Bi-Mart or other retailer, complete the first section below (est. time 1-2 minutes). For a chance to win a \$50 gift card, dig deeper and complete the second section (est. time 3-4 minutes).

<u>MovingAhead</u> is a partnership between the City of Eugene, Lane Transit District, and other regional partners to explore what transportation investments are needed in River Road and other important streets over the next 10 years. The MovingAhead planning process is currently paused. Over the course of 2023, LTD is evaluating its communications and public outreach work that impacts the entire community it serves.

<u>Better Streets for People and Businesses</u> is an effort to build support for streets that are safe, practical, and attractive for everyone; to identify which streets in Eugene and Springfield need to be better; and to develop broadly supported recommendations for moving forward.

<u>Better Eugene-Springfield Transportation (BEST)</u> is a local nonprofit organization building a successful community by bringing people together to promote transportation options, safe streets, and walkable neighborhoods.

BEST asks for your email address to notify you if you win a gift card. We will also use your email address to provide occasional updates, but you can opt out at any time.

\* Indicates required question

1. Email \*

#### 2. Name?\*

What is your full name?

# 3. Your own travel choices?\*

How frequently do you travel in each of the following ways, whether for school, work, shopping, or play?

- Often: Several times a week
- Sometimes: A few times a month
- Rarely: A few times a year
- Never

#### (On a smart phone, scroll right to see all the possible responses.)

Mark only one oval per row.

	Often	Sometimes	Rarely	Never
Drive alone	$\bigcirc$		$\bigcirc$	$\bigcirc$
Carpool	$\bigcirc$		$\bigcirc$	
EmX	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other bus	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Bike	$\bigcirc$		$\bigcirc$	$\bigcirc$
Scooter / skateboard	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Walk	$\bigcirc$		$\bigcirc$	$\bigcirc$
Mobility assistive device	$\bigcirc$		$\bigcirc$	$\bigcirc$
Telecommuter	$\bigcirc$		$\bigcirc$	$\bigcirc$

## 4. Comments about your own travel choices?

What are your reasons for the choices you make?



# 5. Overall quality of River Road today? \*

How would you rate the overall quality of River Road today based on safety, practicality, and attractiveness for everyone?

Mark only one oval.

$\bigcirc$	Best
$\bigcirc$	Good
$\bigcirc$	Fair
$\bigcirc$	Poor
$\bigcirc$	Worst

#### 6. Dig deeper?\*

Will you take a couple more minutes to tell us more about your experiences with River Road ... and have a chance to win a \$50 gift card?

Mark only one oval.

YES! I want to dig deeper



# **Dig Deeper**

Thank you for being willing to dig deeper. We want to ask you a few more questions to understand more how you rate River Road today.

# 7. Issues with River Road today?\*

How important do you see each of the following issues with River Road today?

Please rate on a scale from 1 (Very Important) to 3 (Not Important).

#### (On a smart phone, scroll right to see all the possible responses.)

Mark only one oval per row.

	1: Very Important	2: Somewhat Important	3: Not Important
Congestion / delays	$\bigcirc$	$\bigcirc$	$\bigcirc$
Safety	$\bigcirc$	$\bigcirc$	
Pavement condition	$\bigcirc$	$\bigcirc$	$\bigcirc$
Signage	$\bigcirc$	$\bigcirc$	
Trees	$\bigcirc$	$\bigcirc$	
Noise			$\bigcirc$

# 8. Quality of River Road today for different ways to travel?\*

Today, how safe, practical, and attractive is River Road today for each way to get around — whether or not you do so yourself?

Please rate on a scale from 1 (Safe, Practical, Attractive) to 5 (Unsafe, Impractical, Unattractive).

#### (On a smart phone, scroll right to see all the possible responses.)

Mark only one oval per row.

	1: Best	2: Good	3: Fair	4: Poor	5: Worst	Don't know
Drive alone	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Carpool	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Bus	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Bike	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Scooter or skateboard	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Walk	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Mobility assistive device	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	

## 9. Safety on River Road?\*

Have you experienced, witnessed or heard about (near) crashes that have harmed or endangered people on River Road (within the last five years)? Check all that apply.

#### (On a smart phone, scroll right to see all the possible responses.)

	Personally experienced	Personally witnessed	Heard about in the news, etc.	Don't know
Driving				
Bus				
Bike				
Scooter or skateboard				
Mobility assistive device				
Walking				

Check all that apply.

# <sup>10.</sup> Your engagement with planned changes to River Road?

Lane Transit District and the City of Eugene have paused the <u>MovingAhead</u> planning process. How have you engaged with this effort, if at all?

Check all that apply.

Attended MovingAhead, City of Eugene, or Lane Transit District event
Attended school, neighborhood, or other public event
Heard about from a news report or social media
Other:

# 11. Comments about River Road?

Issues with River Road today? Quality of River Road today for different ways to travel? Safety on River Road? Your engagement with planned changes to River Road?



## 12. Other comments?

Anything else you want BEST to know?

# **Demographic Questions**

Some of our funders request that we ask for demographic information. All of these demographic questions are optional and all of your responses will be kept confidential.

# 13. Occupation?

What do you do for a living? Are you a student? Are you retired?

14. Residential zip code?

In which zip code do you live?

15. Age?

How old are you?

Mark only one oval.

Under 18	$\subset$
18-24	$\subset$
25-34	$\subset$
35-44	$\subset$
45-54	$\subset$
55-64	$\subset$
65 or older	$\subset$
Decline to answer	$\subset$

# 16. Gender?

With what gender do you identify?

Mark only one oval.

Female	
Male	
Nonbinary	
O Decline to answer	
Other:	

# 17. Race or ethnicity?

With what race or ethnicity do you identify? (check all that apply)

Check all that apply.

Asian	
Black	
Hispanic or Latinx	
Native American	
Native Pacific Islander	
White	
Decline to answer	
Other:	

# 18. Disability?

If you have a disability or other chronic condition that affects your ability to get around, please specify.

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