

# Better Streets: Franklin Boulevard Poll

How safe, practical, and attractive is Franklin Boulevard for everyone today?

- **Safe:** No loss of life or personal harm.
- **Practical:** Convenient and affordable.
- **Attractive:** Welcoming and enjoyable.

**Tell us what you think. We will keep your identity confidential, sharing responses anonymously.**

For a chance to win a \$25 gift card to Market of Choice or other retailer, complete the first section below (est. time 1–2 minutes). For a chance to win a \$50 gift card, dig deeper and complete the second section (est. time 3–4 minutes).

[The City of Eugene is planning changes to Franklin Boulevard](#) adjacent to the University of Oregon.

[Better Streets for People and Businesses](#) is an effort to build support for streets that are safe, practical, and attractive for everyone; to identify which streets in Eugene and Springfield need to be better; and to develop broadly supported recommendations for moving forward.

[Better Eugene-Springfield Transportation \(BEST\)](#) is a local nonprofit organization building a successful community by bringing people together to promote transportation options, safe streets, and walkable neighborhoods.

BEST asks for your email address to notify you if you win a gift card. We will also use your email address to provide occasional updates, but you can opt out at any time.

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\* Indicates required question

1. Email \*

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2. Name? \*

*What is your full name?*

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3. Your own travel choices? \*

How frequently do you travel in each of the following ways, whether for school, work, shopping, or play?

- Often: Several times a week
- Sometimes: A few times a month
- Rarely: A few times a year
- Never

(On a smart phone, scroll right to see all the possible responses.)

Mark only one oval per row.

	Often	Sometimes	Rarely	Never
<b>Drive alone</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Carpool</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>EmX</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Other bus</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Bike</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Scooter / skateboard</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Walk</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Mobility assistive device</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Telecommuter</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. Comments about your own travel choices?

*What are your reasons for the choices you make?*

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5. Overall quality of Franklin Boulevard today? \*

*How would you rate the overall quality of Franklin Boulevard today based on safety, practicality, and attractiveness for everyone?*

*Mark only one oval.*

- Best
- Good
- Fair
- Poor
- Worst

6. Dig deeper? \*

*Will you take a couple more minutes to tell us more about your experiences with Franklin Boulevard ... and have a chance to win a \$50 gift card?*

*Mark only one oval.*

- YES! I want to dig deeper
- NO. Just submit my response

**Dig Deeper**

Thank you for being willing to dig deeper. We want to ask you a few more questions to understand more how you rate Franklin Boulevard today.

7. Issues with Franklin Boulevard today? \*

How important do you see each of the following issues with Franklin Boulevard today?

Please rate on a scale from 1 (Very Important) to 3 (Not Important).

**(On a smart phone, scroll right to see all the possible responses.)**

Mark only one oval per row.

	1: Very Important	2: Somewhat Important	3: Not Important
<b>Congestion / delays</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Safety</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Pavement condition</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Signage</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Trees</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>Noise</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



9. Safety on Franklin Boulevard? \*

Have you experienced, witnessed or heard about (near) crashes that have harmed or endangered people on Franklin Boulevard (within the last five years)? Check all that apply.

(On a smart phone, scroll right to see all the possible responses.)

Check all that apply.

	Personally experienced	Personally witnessed	Heard about in the news, etc.	Don't know
<b>Driving</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Bus</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Bike</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Scooter or skateboard</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Mobility assistive device</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Walking</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. Your engagement with planned changes to Franklin Boulevard?

The City of Eugene is [planning to transform Franklin Boulevard](#) adjacent to the University of Oregon from an auto-focused state highway to a pleasant, multi-modal urban street that is safe for people walking, biking, riding the bus, and driving. How have you engaged with this effort, if at all?

*Check all that apply.*

- Attended City of Eugene event
- Attended school, neighborhood, or other public event
- Heard about from a news report or social media
- Other: \_\_\_\_\_

11. Comments about Franklin Boulevard?

*Issues with Franklin Boulevard today? Quality of Franklin Boulevard today for different ways to travel? Safety on Franklin Boulevard? Your engagement with planned changes to Franklin Boulevard?*

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12. Other comments?

*Anything else you want BEST to know?*

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## Demographic Questions

Some of our funders request that we ask for demographic information. **All of these demographic questions are optional and all of your responses will be kept confidential.**

### 13. Occupation?

*What do you do for a living? Are you a student? Are you retired?*

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### 14. Residential zip code?

*In which zip code do you live?*

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### 15. Age?

*How old are you?*

*Mark only one oval.*

- Under 18
- 18–24
- 25–34
- 35–44
- 45–54
- 55–64
- 65 or older
- Decline to answer



16. Gender?

*With what gender do you identify?*

*Mark only one oval.*

- Female
- Male
- Nonbinary
- Decline to answer
- Other: \_\_\_\_\_

17. Race or ethnicity?

*With what race or ethnicity do you identify? (check all that apply)*

*Check all that apply.*

- Asian
- Black
- Hispanic or Latinx
- Native American
- Native Pacific Islander
- White
- Decline to answer
- Other: \_\_\_\_\_

18. Disability?

*If you have a disability or other chronic condition that affects your ability to get around, please specify.*

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